Get Up, Stand Up: The Effects of a Non-Sedentary Workspace on Information Elaboration and Group Performance

Andrew P. Knight and Markus Baer

*Social Psychological and Personality Science* 2014 5: 910 originally published online 12 June 2014

DOI: 10.1177/1948550614538463

The online version of this article can be found at:
http://spp.sagepub.com/content/5/8/910

Published by:

SAGE

http://www.sagepublications.com

On behalf of:

Society for Personality and Social Psychology

Association for Research in Personality

European Association of Social Psychology

Society of Experimental and Social Psychology

Additional services and information for *Social Psychological and Personality Science* can be found at:

Email Alerts: http://spp.sagepub.com/cgi/alerts

Subscriptions: http://spp.sagepub.com/subscriptions

Reprints: http://www.sagepub.com/journalsReprints.nav

Permissions: http://www.sagepub.com/journalsPermissions.nav

Version of Record - Oct 9, 2014

OnlineFirst Version of Record - Jun 12, 2014

What is This?
Get Up, Stand Up: The Effects of a Non-Sedentary Workspace on Information Elaboration and Group Performance

Andrew P. Knight1 and Markus Baer1

Abstract
Non-sedentary work configurations, which encourage standing rather than sitting in the course of work, are becoming increasingly prevalent in organizations. In this article, we build and test theory about how non-sedentary arrangements influence interpersonal processes in groups performing knowledge work—tasks that require groups to combine information to develop creative ideas and solve problems. We propose that a non-sedentary workspace increases group arousal, while at the same time decreasing group idea territoriality, both of which result in better information elaboration and, indirectly, better group performance. The results of an experimental study of 54 groups engaged in a creative task provide support for this dual pathway model and underscore the important role of the physical space in which a group works as a contextual input to group processes and outcomes.

Keywords
arousal, group, information elaboration, physical space, territoriality, creativity

The physical space in which people work is changing. On the heels of research showing that sedentary work—in which people sit at desks working on computers or around conference tables attending meetings—adversely affects people’s health (Levine, 2010), organizations are increasingly experimenting with non-sedentary workspace designs and practices (Bennett, 2012; Lohr, 2012). Among the practices that public health scholars advocate for curbing the adverse effects of sedentary work—which include cardiovascular disease, obesity, and a shortened life span (Healy et al., 2013; Katzmarzyk, 2010; Neuhaus, Healy, Dunstan, Owen, & Eakin, 2014)—is the standing meeting. In a standing meeting, people eschew the use of chairs while developing ideas and solving problems.

Advocated primarily for their intrapersonal health benefits (e.g., Neuhaus et al., 2014) or for their efficiency (e.g., Bluedorn, Turban, & Love, 1999), little is known about how a non-sedentary workspace influences interpersonal dynamics in groups. Groups have become the locus of knowledge work in organizations (Mohrman, Cohen, & Mohrman, 1995), charged with solving complex problems and generating and implementing creative ideas (Hennessey & Amabile, 2010; Wuchty, Jones, & Uzzi, 2007). And, organizations spend billions of dollars annually on workspace design and furniture (Windle, 2012), ultimately in the hopes of enhancing group and organizational effectiveness. Accordingly, there is an urgent need to understand how workspace configurations might influence the effectiveness of groups engaged in knowledge work.

Does a non-sedentary workspace promote or inhibit the performance of groups engaged in knowledge work, endeavoring to solve problems with creative solutions? Lay wisdom provides conflicting accounts of the potential effects of a non-sedentary workspace on groups engaged in knowledge work. Some practitioners claim that “nothing creative has ever been done while sitting…” (Thompson, 2011). Others advise making group workspaces as comfortable as possible, with plush chairs available for group members to lounge in, so that group members do not feel rushed (Berkun, 2004). The purpose of this article is to bring clarity to the question of how a non-sedentary workspace influences interpersonal dynamics in groups engaged in knowledge work. In short, we propose a dual-pathway conceptual model, in which a non-sedentary workspace enhances group performance by increasing group arousal and decreasing territorial behavior, both of which shape the extent to which people collaboratively elaborate upon information and ideas. We find support for this model in an experimental study of groups working to develop a creative university recruitment video.

1 Washington University in St. Louis, St. Louis, MO, USA

Corresponding Author:
Andrew P. Knight, Washington University in St. Louis, Campus Box 1156, One Brookings Drive, St. Louis, MO 63130, USA.
Email: knightap@wustl.edu
The Effects of a Non-Sedentary Workspace on Interpersonal Processes in Groups

To ground our predictions about how a non-sedentary workspace might influence interpersonal dynamics in groups, we draw upon the input-process-output model (McGrath, 1964). According to this model, outputs (e.g., group performance) are a function of the raw material that people have available (i.e., inputs) and what they do with it (i.e., processes). To date, scholars’ investigations of inputs have focused most heavily on group-level characteristics, such as group composition (van Knippenberg & Schippers, 2007). Far less frequently examined are contextual inputs—characteristics of the environment in which a group operates (Hackman & Katz, 2010; Sundstrom, McIntyre, Halfhill, & Richards, 2000). Contextual inputs include, for example, attributes of the geography in which a group works or—of particular relevance to the research reported in this article—features of the physical space in which a group works. Scant research has explored how such contextual factors influence group dynamics; and, to our knowledge, no studies have developed and tested predictions about how a non-sedentary workspace might shape interpersonal processes in groups engaged in knowledge work.

A key interpersonal process for groups engaged in knowledge work—such as creative or complex decision-making tasks—is information elaboration (Homan, van Knippenberg, Van Kleef, & De Dreu, 2007; Homan et al., 2008; van Knippenberg, De Dreu, & Homan, 2004). Information elaboration is “the exchange of information and perspectives, individual-level processing of information and perspectives, the process of feeding back the results of this individual-level processing into the group, and discussion and integration of its implications” (van Knippenberg et al., 2004, p. 1011). Research indicates that groups engaged in knowledge work benefit from the exchange and integration of members’ different perspectives and ideas (Baer, Leenders, Oldham, & Vadera, 2010; Hargadon & Bechky, 2006; Hoever, van Knippenberg, van Ginkel, & Barkema, 2012). When members share and exchange their ideas, critique and refine one another’s contributions, and combine and build upon each other’s insights, the group as a whole is apt to perform at a high level on knowledge work tasks. Building on these findings, we develop predictions about how a non-sedentary workspace shapes information elaboration in groups and indirectly influences group performance through two distinct pathways.

The Pathway of Group Arousal

The first pathway that we identify is physiological; we expect that working in a non-sedentary workspace is physiologically arousing and that arousal contributes to information elaboration. By physiological arousal, we mean activation of the autonomic nervous system and, in particular, the sympathetic nervous system—the bodily system that prepares an organism to act upon its environment (e.g., Blascovich, 1990; Blascovich, Vanman, Mendes, & Dickerson, 2011; Duffy, 1957). We predict that a non-sedentary workspace increases arousal because people working in such a space are prone to move more than people working in a space outfitted with chairs. The underlying rationale for adopting standing meetings as a remedy for the adverse health effects of sedentary work is that standing meetings promote increased activity levels (and, hence, promote energy mobilization and expenditure) through physical motion. Relative to people engaged in sedentary work, those who use non-sedentary practices must engage in more frequent “micro movements,” such as shifting their weight from one leg to the other or adjusting their posture (Levine, Eberhardt, & Jensen, 1999; McCrady & Levine, 2009). Extrapolating these effects to group-based work, we expect that people working in a non-sedentary space will be more physiologically aroused than those working in a sedentary space.

Physiological arousal, in turn, likely promotes information elaboration. A primary function of arousal is to signal the importance or significance of environmental stimuli and prepare the body for action. In social situations, joint experiences of arousal promote affiliation and collective sensemaking, both of which are essential for motivating collective action (Gump & Kulik, 1997; Schachter, 1959; Townsend, Kim, & Mesquita, 2013). As Bartel and Saavedra (2000, p. 224) noted, “high arousal group moods may be adaptive for work groups because they motivate collective action toward goal attainment.” Arousal may thus stimulate group members engaged in knowledge work to adopt collective and collaborative problem-solving approaches, exchanging, considering, and building upon one another’s individual ideas—all defining behaviors of information elaboration (van Knippenberg et al., 2004).

The Pathway of Group Idea Territoriality

The second pathway that we identify is behavioral. Specifically, we suggest that the space in which a group works may influence the extent to which group members engage in territorial behavior vis-à-vis their individual ideas. By territoriality, we mean “an individual’s behavioral expression of his or her feelings of ownership toward a physical or social object” (Brown, Lawrence, & Robinson, 2005, p. 578). Territoriality captures the social and behavioral manifestations of feelings of possessiveness over an object—whether the object is tangible (e.g., a chair) or intangible (e.g., an idea). Sundstrom and Altman (1989) theorized that the environment in which a group works demarcates group boundaries and governs the flow of people, information, and resources into and out of the group. We extend these ideas by suggesting that the physical workspace influences not just how a group interacts with external stakeholders, but also how the members of a group interact with one another. A major challenge for people engaged in knowledge work is to integrate their individual contributions to yield truly novel and useful idea combinations (Hargadon & Bechky, 2006). The process of
developing an idea can create strong feelings of individual ownership and lead the initial developer to use territorial behaviors to protect the idea from modification by others (Brown & Robinson, 2011). Territoriality is especially likely when ambiguity exists regarding who owns an object (Brown et al., 2005), which is generally the case when people work together to develop ideas.

Theory and research on embodiment (e.g., Barsalou, 2008; Niedenthal, Barsalou, Winkielman, Krauth-Gruber, & Rie, 2005; Zhong & House, 2012) suggest that there is a bidirectional connection between physicality (e.g., posture, physical location) and cognition and behavior, such that alterations in physicality can induce changes in mind-sets and how individuals interact with others. As Barsalou (2008, p. 630) noted, “bodily states are not simply effects of social cognition; they also cause it.” Embodiment theory suggests that the physical context can trigger associated cognitions through a pattern completion process, such that individuals associate cognitions and behavioral patterns with certain embodiments. In line with this perspective, we suggest that the physical orientation of group members toward one another and their work—that is members’ embodiment during the course of group work—may influence their cognitions about and behaviors toward their ideas.

In the typical sedentary group environment, outfitted with a conference table and chairs, each person owns and claims an individual workspace—one of the chairs and a place at the table (Brown & Robinson, 2011). A non-sedentary workspace eliminates this prominent marker of individual ownership in the room and, thus, may decrease the extent to which people engage in territorial behaviors in the course of their work. By eliminating chairs, physical work patterns may shift away from individually owned spaces, which physically compartmentalize people, to a broader space that the group owns and collectively occupies. The physical work pattern encouraged by a non-sedentary space may trigger a less individually oriented mind-set and reduce feelings of individual ownership over ideas compared to the physical work pattern of a sedentary space, in which each individual group member occupies his or her own space in the room. With a decreased urge to shelter and protect their ideas, we expect that individuals working in a non-sedentary workspace will be less territorial than individuals working in a sedentary space.

Decreased territoriality should, in turn, translate into increased information elaboration (Avey, Avolio, Crossley, & Luthans, 2009; Brown et al., 2005). Information elaboration entails group members considering, combining, and integrating one another’s distinct perspectives to collaboratively develop ideas. Territorial behaviors dissuade group members from engaging in this collective process. When group members mark and defend their individual contributions, other members feel discouraged from building upon and extending their contributions.

A Dual Pathway Mediation Model

Both arousal and idea territoriality, we propose, influence the degree to which group members engage in information elaboration. That is, we hypothesize that the effects of a non-sedentary (vs. sedentary) workspace on information elaboration are mediated by arousal and idea territoriality. Further, and replicating prior research (Hoever et al., 2012), we expect that information elaboration is positively related to group performance on a knowledge work task. Consistent with prior findings (e.g., Bluedorn et al., 1999), we do not posit a direct effect of a non-sedentary workspace on group performance; rather, we posit an indirect effect of the physical workspace through the interpersonal processes that it provokes. That is, it is not the workspace that enhances group performance, but the ways that the workspace alters group dynamics. Thus, we suggest that a non-sedentary workspace indirectly enhances distal group performance by increasing the proximal process of information elaboration.

Method

Sample and Procedure

We conducted a group-based experiment using a sample of 214 undergraduate students at a university in the Midwestern United States. Students (52% male; Mean age = 19.62, standard deviation [SD] = 1.28) received course credit for participation. Upon individually registering for a 1-hour timeslot, participants received a link to a web-based survey to provide demographic information. At their scheduled time, participants arrived at the lab to complete a group-based creativity task. There were between three and five participants per study session, yielding a sample of 54 groups with an average group size of 3.98 (SD = 0.86). Once all participants were present and had reviewed consent materials, they were instructed to fasten a sensor (described subsequently) around their wrists and complete a survey. Participants were then informed that they would work together in a room down the hall for 30 min to develop and record a university recruitment video.

The configuration of the room in which people worked was the primary experimental manipulation, with two conditions—the sedentary workspace and the non-sedentary workspace. Both conditions used the same room, a 13.5 × 8.5 foot conference room with a whiteboard, two easels with notepads and markers, and a 4 × 3 foot rectangular table. To stimulate group members’ thinking, there were brochures about the university on the table. In the sedentary workspace, there were five office chairs arranged around the table. The chairs were pushed in, so that the amount of space available in the room was not meaningfully altered. In the non-sedentary workspace, the chairs were removed from the room.

Participants worked together for 30 min. At the conclusion of their time, an assistant returned and recorded the group’s video. Participants then returned to the initial room where they began the study to complete a survey, in which they provided their perceptions of how they worked with one another. Participants then removed the sensors and were debriefed.
Measures
To minimize concerns of common method and single source biases, we collected multiple types of data from several sources. Specifically, we collected data from (a) self-report surveys, (b) wearable sensors, (c) third-party ratings of video recordings of group interactions, and (d) third-party ratings of the videos that groups created.

Group arousal. Participants wore a wireless sensor around their wrists that sampled and recorded electrodermal activity (EDA) throughout the study (Poh, Swenson, & Picard, 2010). EDA is an indicator of sympathetic nervous system activity, long-associated in psychological research with arousal (Blascovich et al., 2011; Dawson, Schell, & Filion, 2000; Duffy, 1957). To operationalize group arousal, we first calculated a baseline score for each individual, using the average EDA recorded during the initial 15 min of the study session when participants received instructions and completed a survey. We scaled individuals’ EDA samples during the 30-min group task relative to this baseline to account for between-individual differences in skin conductance (Blascovich et al., 2011; Dawson et al., 2000). Next, we calculated the average scaled EDA (i.e., scaled relative to each individual’s baseline) for the group across samples from members during the task, which served as our operationalization of group arousal during the 30-min task.

Group idea territoriality. We used posttask survey responses provided by participants to operationalize idea territoriality. Participants responded to 4 items (e.g., “Everyone in my group was protective of his or her ideas.”) adapted from Avey et al. (2009), reflecting on their interactions using a 5-point scale anchoring coding scheme to assess on a minute-by-minute basis how much group members were “attentive to one another through active listening, reframing of ideas, and/or building off of one another’s ideas.” Raters used a scale ranging from 1 = Not at all to 5 = Entire time. Raters exhibited acceptable interrater agreement (Mdn r_{wg} = .74) and information elaboration was stable across time within groups (Mdn r_{wg} = .87). We operationalized information elaboration by averaging across raters and time.

Group performance. We asked three additional assistants, who had experience as student representatives for the university, to independently rate the overall quality of each group’s recruitment video. Raters were instructed, “Group members were told that their videos would be scored according to both creativity (i.e., how novel and useful the idea for the video was) and polish (i.e., how well executed their video idea was).” Raters were asked to provide their assessment of performance using a 5-item measure (z = .83). Sample items include “The idea for this video was very creative,” “This video was well-executed,” and “This video was of very high quality.” The raters were reliable in their perceptions of video quality (Mdn r_{wg} = .91), so we used the mean of the raters’ scores to operationalize performance.

Results
We examined as a manipulation check the extent to which participants in the non-sedentary condition perceived their space as more conducive to movement using 2 items that members completed after the task (z = .72): (1) We felt free to roam around the room we worked in and (2) The room where we worked invited people to move around. Participants in the non-sedentary condition (M = 3.48, SD = 0.57) rated these items significantly higher than participants in the sedentary condition (M = 2.82, SD = 0.59, F_{1,52} = 16.59, p < .001).

We next examined the effect of condition on each of the variables in our model. Because our sample comprised groups of different sizes, we used general linear models, examining the effect of condition controlling for group size. The results of these analyses are presented in Table 1. Consistent with our conceptual model, working in a non-sedentary space marginally increased group arousal (B = 0.09, p = .06), decreased group territorial behavior (B = −0.25, p = .05), and increased information elaboration (B = 0.34, p = .02). As expected, there was no significant direct effect of condition on group performance. We also examined the pattern of bivariate relationships (Table 2) among the endogenous variables in our model, which was in line with our conceptual model, although the bivariate correlation between group territorial behavior and information elaboration (r = −.21, p > .10) did not reach statistical significance.

We used path analysis to provide a comprehensive test of our conceptual model and estimate the indirect effects of the physical workspace on information elaboration and group performance. Given significant relationships between group size and group arousal (B = 0.09, p = .001) and group size and group performance (B = 0.35, p = .01), we controlled for group size. Figure 1 presents the results of the path model used to test our predictions. We used bootstrapping, with 5,000 draws, to calculate indirect and total effects of condition on group processes and outcomes (Mackinnon & Fairchild, 2009). The model depicted in Figure 1 fit the data well, χ^2(5) = 5.86, comparative fit index = 0.97, root mean square error of approximation = 0.06, standardized root mean square residual = 0.06. As predicted, working in a non-sedentary space increased group arousal (β = −0.25, p < .05) and group arousal was positively related to information
elaboration ($\beta = .27, p < .05$). The 95% bootstrapped confidence interval (CI) for the indirect effect of non-sedentary space on information elaboration, through group arousal, was significant [0.003, 0.35]. Also as predicted, working in a non-sedentary space decreased idea territoriality ($\beta = -.28, p < .01$), which was negatively related to information elaboration ($\beta = -.32, p < .05$). The indirect effect of non-sedentary workspace on information elaboration, through territoriality, was significant (95% CI = [0.01, 0.50]). In all, the model in Figure 1 explained 20% of the variance in group arousal, 8% of the variance in territoriality, 18% of the variance in information elaboration, and 22% of the variance in performance. The results thus supported our predictions about the effects of a non-sedentary workspace on group processes and outcomes.

**Discussion**

The purpose of this research was to extend research on the effects of non-sedentary work configurations to the domain of interdependent group work, examining how the physical space in which a group works influences interpersonal dynamics and, ultimately, group outcomes. The premise for our research was that group members engaged in knowledge work in a non-sedentary workspace would become more physiologically aroused and less territorial over their individual
ideas. Both group arousal and idea territoriality, we argued, would influence information elaboration and, more distally, group performance. The results of our experimental study support our dual pathway model and underscore the influence that physical space can have on how people work with one another in groups.

Our study is the first that we know of to validate the interpersonal effects of non-sedentary work configurations. Our findings suggest that, in addition to the physiological benefits of non-sedentary work designs, getting people out of their chairs at work may increase their capacity for collaborative knowledge work. Research on how attributes of the physical environment, such as lighting or sound, influence individual behavior in the workplace has a long history (e.g., Roethlisberger & Dickson, 1939; Zhong & House, 2012). And, yet, the vast majority of investigations have focused on how aspects of the physical environment influence intrapersonal variables. For example, researchers have proposed that wall color or the presence of windows influences individual creativity (Dul & Ceylan, 2011; Dul, Ceylan, & Jaspers, 2011). More recently, Oppezzo and Schwartz (2014) demonstrated the benefits of physical movement—specifically, of walking—for individual creativity. Extending this line of inquiry, our research demonstrates that the physical environment influences group arousal and idea territoriality, which together shape the degree to which group members build collaboratively on one another’s ideas in the course of a knowledge work task.

We found that the interpersonal effects of physical space indirectly affect performance for groups engaged in knowledge work. Like Bluedorn et al. (1999), we did not observe direct effects of workspace on performance. Instead, we found that the physical space shapes performance indirectly by affecting group members’ arousal and territorial behavior, which together influence information elaboration. Our findings show that altering the physical space does not have a simple, deterministic effect on group performance. Instead, altering the physical space changes how people interact with one another, which is most proximally related to performance. Our research contributes to the literature on groups by connecting aspects of the physical environment to group performance through physiological, behavioral, and interpersonal processes.

**Strengths, Limitations, and Future Directions**

We integrated several types and sources of data—including physiological data, self-report data, and observational data—to draw inferences about how physical space influences interpersonal dynamics in groups. Our use of multiple data streams mitigates concerns of inflated relationships due to common method variance. Further, our use of a sensor to unobtrusively measure arousal highlights the potential for researchers to use new technologies to assess interpersonal dynamics in groups.

Despite these strengths, our conclusions must be interpreted with the limitations of our study in mind. Our measure of territoriality was administered after the group task. In deciding to measure territoriality after the task, we weighed the costs of interrupting groups and sensitizing participants to the concepts under investigation with the benefits of measuring this pathway before groups completed their task. Our ultimate choice to measure territoriality after the task may have influenced participants’ responses. These concerns are mitigated by the fact that participants received no feedback prior to completing the posttask survey; nonetheless, we acknowledge that contamination may have occurred. Future studies should replicate our findings using a measure of this mediator administered during the task rather than after it.

We studied groups engaged in a 30-min task, which may be a boundary condition of our findings. Estimates of typical meeting duration in organizations vary. Panko and Kinney (1995) reported that nearly 75% of meetings are 30 min or less; Cohen, Rogelberg, Allen, and Luong (2011) found an average meeting length of 73 min (SD = 41). The 30-min meeting length that we studied thus likely generalizes directly to many situations commonly found in organizations. Still, future research is needed to explore the temporal boundary conditions around our finding that a non-sedentary workspace enriches interpersonal processes in groups engaged in knowledge work. It is possible that the benefits of a non-sedentary space would dissipate or even reverse over longer periods of time if people become fatigued or irritable. However, one promising approach for longer meetings might be for group members to oscillate between standing and sitting over the course of the meeting. Recent research (Oppezzo & Schwartz, 2014) suggests that the beneficial effects of movement on creativity persist even after individuals sit down. Thus, it might be possible to use a standing format for the first 30–45 min of a meeting and then switch to a sitting format without sacrificing performance. Research is needed to examine such possibilities.

Because we examined one performance episode, our findings cannot speak to the durability and permanence of the effects of a non-sedentary workspace across multiple group interactions. Although we do not have data on groups engaging in multiple tasks, we believe it is unlikely that members would become habituated to the effects that we proposed and found in this study. The physiological and behavioral changes that we observed stem ultimately from physical effects (e.g., motion and physical location in space) rather than from perceptions of the novelty of the environment (Oppezzo & Schwartz, 2014). Furthermore, and related, in post hoc analyses, we explored the possibility that participants’ perceptions of the environment might account for our results using a 3-item measure that group members completed after the group task (e.g., “The room we worked in helped us feel creative”). We found a nonsignificant effect of condition on members’ ratings of how much the room facilitated idea development (B = −0.05, p = .70), suggesting that people in the non-sedentary condition did not view their environment as more novel and conducive to creativity than those in the sedentary condition. Nonetheless, research would be useful to unpack how people respond to a non-sedentary environment across multiple group interactions.
Implications and Conclusions

The most important implication of this study is that the physical context in which a group works can shape interpersonal dynamics and, ultimately, group performance. Adopting a non-sedentary workspace may have benefits not just for individual physical health but also for group performance on knowledge work tasks. By increasing arousal and reducing territoriality, a non-sedentary workspace enhances the extent to which people engage in collaborative information elaboration—a key ingredient to high performance on knowledge work. These findings are important both theoretically and practically. Theoretically, the physical space in which a group works is an important contextual input that scholars have, to date, largely ignored (Hackman & Katz, 2010). The manipulation that we investigated in this research—in which we simply removed chairs from the room—was relatively small, yet produced meaningful differences in group arousal and group idea territoriality. Practically, office configurations and furniture are aspects of the workplace over which leaders often have direct control. Our results suggest that if leaders aspire to enhance collaborative knowledge work, they might consider eschewing the traditional conference room setup of tables and chairs and, instead, clear an open space for people to collaborate with one another.

Acknowledgments

The authors thank Gerben Van Kleef, the three reviewers, and members of Olin’s GOMERs group for helpful feedback on this paper. We also thank Bob Marley and Peter Tosh for inspiring the title of this article.

Declaration of Conflicting Interests

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

Funding

The author(s) received no financial support for the research, authorship, and/or publication of this article.

References


**Author Biographies**

**Andrew P. Knight** is an assistant professor of Organizational Behavior at the Olin Business School, Washington University in St. Louis. His research interests include group dynamics, affect, and diversity. He received his PhD from the University of Pennsylvania’s Wharton School.

**Markus Baer** is an associate professor of Organizational Behavior at the Olin Business School, Washington University in St. Louis. His research interests include the determinants of the various activities comprising creativity and innovation in organizations. He earned his PhD from the University of Illinois, Urbana Champaign.